

Notice inviting Expression of Interest

For

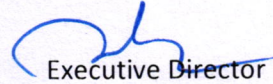
Communications Manager at Tadoba-Andhari Tiger Reserve Conservation Foundation, Chandrapur

Tadoba-Andhari Tiger Reserve Conservation Foundation, in order to develop and disseminate environment education messages and literature (Newsletter/brochures) related to forests and wildlife, invites an expression of interest from competent individuals for the position of Lead Communications Manager. The work shall involve development and publication of a monthly newsletter for Tadoba Andhari Tiger Reserve Conservation Foundation. The remuneration for the position shall be based entirely on the revenue generated from the publications on annual/quarterly/monthly basis.

The newsletter should be in print as well as in digital format. The content generation from the stakeholders like the staff of the forest department, local communities and the visitors will be mandatory. The individual must have proven experience on senior level in print and digital media, and should have closely worked with the department or an NGO and should have good understanding of conservation issues. The candidate also needs to present a detailed business plan in the prescribed format.

The detailed information document is available for download at www.mytadoba.org and www.mahaforest.gov.in

The proposal must reach office of Conservator and Field Director, TATR, Chandrapur, on or before 20th September 2021 (17:00 hrs IST), by email at ccfddtadoba2@mahaforest.gov.in . Any proposal received after the deadline shall not be considered.



Executive Director

Tadoba-Andhari Tiger Reserve Conservation Foundation
Chandrapur

Lead Communications Officer

Tadoba Andhari Tiger Reserve Conservation Foundation, Chandrapur

Duties and Responsibilities:

- Complete responsibility of publishing the monthly newsletter of TATRCF
- Generate quality content from the staff, local communities, visitors and experts
- Create a sustainable business model
- Generate revenue through subscriptions, spot selling and advertisements
- Guide and help the subscription management system and team
- Collaborate with the content providers, designer, printer, advertisers and concerned staff
- Close co-ordination with the Field Director to implement his ideas on communication
- Ensure no content harms interest and conservation efforts of the forest department
- Manage official Face Book and Instagram page of Tadoba Andhari Tiger Reserve

Qualification:

- Graduate from a recognized university
- Degree/diploma in mass media/advertising/public relations

Desired Skills & Experience

- Must be an excellent planner and implementer
- Minimum 10 years' experience in the media as a journalist; including minimum 5+ years of work as an Editor or Deputy Editor
- Must have a deep interest in and strong understanding of environment and wildlife conservation
- Should have published minimum 25+ own articles on the topics related to forests and wildlife
- Minimum 5+ years' of experience of working with a NGO or forest department on conservational issues
- Proven experience in working closely with the senior management
- Strong, clear written and verbal communication skills in Marathi and English language
- Good business sense
- Good understanding of social media
- Good knowledge of Microsoft Office
- Commitment to excellence and ability to work with other team members

Remuneration

Remunerations shall depend on the revenue generated from the publications and subscriptions and shall be negotiable on yearly basis.

Application Process

A detailed application taking into account the eligibility criteria and requirements of the job as mentioned above should reach the office of Conservator of Forest and Field Director, Tadoba Andhari Tiger Reserve, Mul Road, Chandrapur ONLY by email at ccfdtadoba2@mahaforest.gov.in on or before 20th September 2021. For any further clarification queries can be emailed at the same email address as mentioned above.